

RAJAR DATA RELEASE



Quarter 3 2021 – October 28th 2021

			Q3 2021
All Radio Listening			
Weekly Reach ('000)			49,495
Weekly Reach (%)			88.9
Average hours per head			18.2
Average hours per listener			20.4
Total hours (millions)			1,012

All Radio Listening - Share Via Platform (%)			
AM/FM			34.2
All Digital			65.8
DAB			43.0
DTV			4.7
Online/Apps			18.1